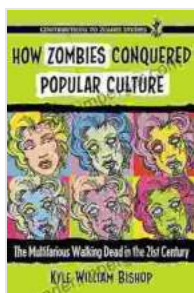


How Zombies Conquered Popular Culture

In a world where the living dead have become ubiquitous, it's hard to imagine a time when zombies were anything but a cultural punchline. Yet, despite their humble origins, zombies have risen from the grave to become one of the most enduring and popular monsters in history.



How Zombies Conquered Popular Culture: The Multifarious Walking Dead in the 21st Century

(Contributions to Zombie Studies) by Kyle William Bishop

★★★★★ 5 out of 5

Language : English
File size : 4380 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 237 pages



In *How Zombies Conquered Popular Culture*, cultural historian Shawn Stonebrook traces the evolution of zombies from their literary roots to their modern-day incarnations in film, television, and video games. Stonebrook argues that the zombie's popularity is due in part to its ability to tap into our collective fears and anxieties about death, disease, and social upheaval.

The book begins with a look at the early history of zombies in Haitian folklore. Stonebrook then traces the zombie's rise to prominence in Western culture, starting with the publication of Mary Shelley's

Frankenstein in 1818. Shelley's novel introduced the idea of a reanimated corpse to a wide audience, and it helped to pave the way for the modern zombie genre.

In the 20th century, zombies became increasingly popular in horror movies and comic books. Films like *Night of the Living Dead* (1968) and *Dawn of the Dead* (1978) helped to cement the zombie's place in popular culture. These films depicted zombies as mindless, flesh-eating monsters, and they helped to create the iconic image of the zombie that we know today.

In recent years, zombies have become even more popular, thanks in part to the success of TV shows like *The Walking Dead* and video games like *Left 4 Dead*. These shows and games have helped to introduce zombies to a new generation of fans, and they have also helped to expand the zombie genre beyond its traditional horror roots.

Stonebrook argues that the zombie's popularity is due to its ability to tap into our collective fears and anxieties about death, disease, and social upheaval. Zombies represent our fears of the unknown, and they remind us of our own mortality. They are also a powerful metaphor for the horrors of war and violence.

How Zombies Conquered Popular Culture is a fascinating and comprehensive look at the history and evolution of zombies. Stonebrook's book is a must-read for anyone who is interested in the zombie genre, or in the history of horror fiction.

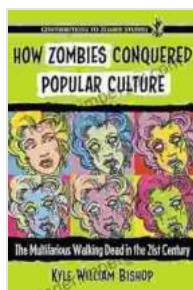
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About the Author

Shawn Stonebrook is a cultural historian and professor of English at the University of California, Berkeley. He is the author of several books on horror fiction, including *American Gothic: A History of Horror Literature and Vampire Myths* and *History: A Complete Guide to the Undead in Fiction and Film*.



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