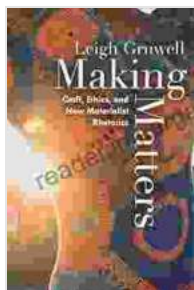


Crafting a New Materialist Ethics: Exploring the Intersections of Craft, Ethics, and Rhetoric

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In the realm of contemporary literary scholarship, the discourse surrounding craft, ethics, and rhetoric has become increasingly intertwined. The book "Making Matters: Craft Ethics and New Materialist Rhetorics" delves into this dynamic nexus, inviting readers to embark on a journey that redefines the boundaries between these traditionally distinct disciplines.



Making Matters: Craft, Ethics, and New Materialist

Rhetorics by Leigh Gruwell

★★★★★ 5 out of 5

Language : English
File size : 1826 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 191 pages



Unveiling the Interplay of Craft and Ethics:

The book argues that craft is not merely a technical skill but a profound ethical act. By engaging with materials, tools, and processes, crafters develop a heightened awareness of the material world and its interconnectedness, fostering a sense of responsibility towards their

creations. This ethical dimension extends beyond the individual object to encompass the broader social, environmental, and economic contexts in which craft is situated.

Materiality and Rhetorical Invention:

"Making Matters" explores the ways in which the materiality of craft can shape and influence rhetorical invention. The book argues that materials are not passive objects but active participants in the rhetorical process. Through their physical properties, aesthetics, and affordances, materials can shape the messages that are crafted and the ways in which they are received. By attending to the materiality of their creations, crafters can access new modes of expression and engage with audiences in novel ways.

Crafting Rhetorical Artifacts:

The book challenges the traditional view of rhetoric as a purely linguistic phenomenon. "Making Matters" contends that rhetorical artifacts can be crafted not only through words but also through a variety of materials and techniques. These artifacts can range from physical objects, such as sculptures or installations, to digital creations, such as websites or interactive experiences. By recognizing the rhetorical potential of materials, crafters can expand the repertoire of rhetorical strategies and create more diverse and engaging experiences for their audiences.

The Ethics of Making and Consuming:

The book also examines the ethical implications of making and consuming crafted objects. It explores the responsibility of crafters to consider the

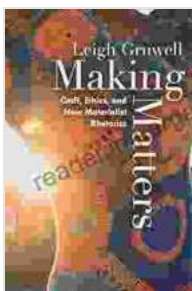
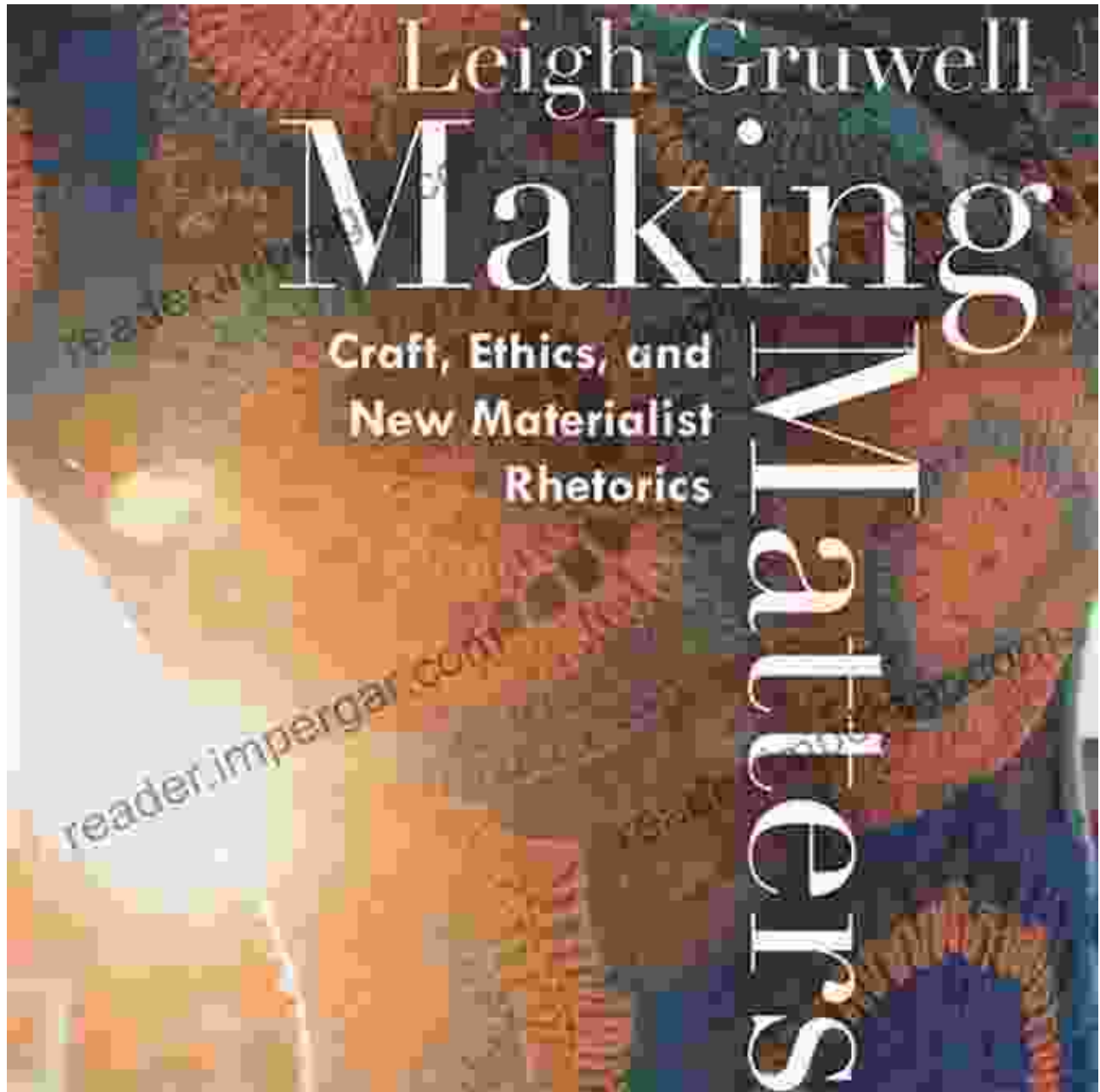
environmental impact of their materials, the fair treatment of laborers involved in the production process, and the overall sustainability of their practices. Additionally, the book discusses the role of consumers in shaping the ethical landscape of craft by making informed choices about the products they Free Download and supporting ethical crafters.

Case Studies and Real-World Applications:

"Making Matters" is not merely a theoretical exploration but also a practical guide that showcases the innovative work of contemporary crafters and scholars. The book includes case studies that delve into the ways in which artists and designers are using craft to address social issues, promote environmental sustainability, and challenge traditional notions of beauty and value. These examples illustrate the transformative potential of craft and provide readers with inspiration for their own ethical and creative endeavors.

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"Making Matters: Craft Ethics and New Materialist Rhetorics" is a groundbreaking work that reconceptualizes the relationship between craft, ethics, and rhetoric. By illuminating the ethical dimensions of making, the materiality of invention, and the rhetorical possibilities of crafted artifacts, the book offers a compelling vision for the future of these interconnected fields. It is a must-read for scholars, artists, and anyone interested in the intersections of creativity, ethics, and communication.



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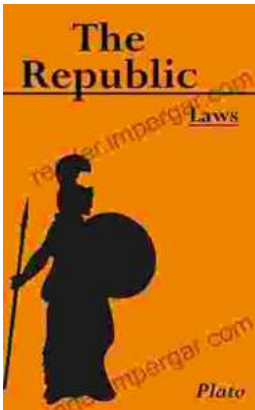
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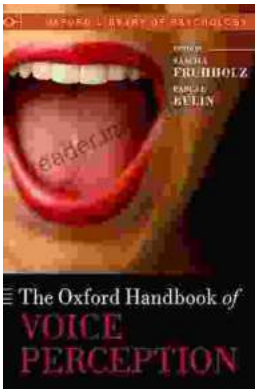
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